



CLIENT
**Wessex
Packaging**

INDUSTRY
Manufacturing

SERVICE
**Digital Transformation and
Microsoft Dynamics 365
Business Central**

We helped Wessex Packaging modernise its operations with a scalable ERP system. By replacing outdated tools and manual processes, we enabled the business to streamline workflows and support future growth.



Digital Transformation

Modernisation of business operations by replacing manual processes and outdated systems with scalable, integrated workflows.

Microsoft Dynamics 365 Business Central

Implementation of a tailored ERP solution to streamline finance, inventory, logistics, and operational processes.

OVERVIEW

Founded as a family-run business, Wessex Packaging has grown to become one of the UK's leading B2B packaging materials specialists. The company provides a wide range of packaging solutions for businesses across multiple sectors, combining product expertise with customer-focused service to support operational efficiency and growth.

CHALLENGE

Wessex Packaging, one of the UK's leading B2B packaging specialists, had outgrown its internal systems, which were effectively functioning as glorified spreadsheets. Lack of visibility and control, reliance on manual processes prone to delays and errors, and no scalable pathway for expansion meant the business urgently needed a robust, enterprise-grade ERP solution to support its growth ambitions.



SOLUTION

Zenzero worked closely with Wessex Packaging to deliver a Microsoft Dynamics 365 Business Central implementation tailored to the company's needs. The project began with detailed discovery and documentation sessions to map current workflows and identify opportunities for automation. Zenzero replaced outdated manual systems with integrated, scalable processes, streamlined operations across finance, inventory, and logistics, and modernised picking procedures by moving from paper-based methods to scanner-driven workflows.

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As soon as we put in Business Central, we've doubled the company size and only had 1 or 2% extra cost from the operations side.

Sheldon Barter

Operations Manager at Wessex Packaging



Results

The implementation of Business Central delivered measurable benefits, including doubling company output with only a minimal increase in operational costs, achieving a record three months of performance shortly after go-live, and significantly boosting productivity through modernised logistics processes. Wessex now has a scalable ERP foundation that will support future growth and continues to recommend Zenzero as a trusted implementation and support partner.

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